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‘Targeting Transformation’ implores readers to examine how they emulate Jesus

Ray D. Ellis announces publication of debut book

LYNN, Ind. – “Targeting Transformation: Every Person, Every Day, Every Place, Every Time” ([published by WestBow Press](#)) is a challenge from author, Ray D. Ellis, similar to the one the apostle Paul issued in Romans 12:2, advising believers to resist conforming to the patterns of the world. Ellis beseeches readers to evaluate their personal efforts to emulate Christ and offers guidance for moving forward.

Besides desiring for readers to assess their own attempts to be like Christ, Ellis also wants readers to help others in imitating Christ. The book offers readers tools, maps and a plan to follow. These steps include assistance in evaluating where readers are in their journey and tips for continuing.

“Our society is in great need of having goals and common purposes that are pure and Godly,” Ellis says. “This book will help the reader see clear obtainable goals and gives them a guide to follow to reach these goals.”

“Targeting Transformation”

By Ray D. Ellis

Hardcover | 5.5 x 8.5in | 148 pages | ISBN 9781512766394

Softcover | 5.5 x 8.5in | 148 pages | ISBN 9781512766387

E-Book | 148 pages | ISBN 9781512766370

Available at Amazon and Barnes & Noble

About the Author

Ray D. Ellis worked building a family farm and in the construction industry. At the same time, he served in the local church as mission chairman, deacon and elder, where he was introduced to the ongoing struggles of church leadership. After going into full-time ministry, Ellis earned degrees in religious studies, psychology and counseling. Ellis and his wife, Dewenia, live on their family farm in rural Indiana, where they raised three boys, Joseph, Joshua and Dakota. They now share the farm

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with their two dogs, Hector and Tim. More information can be found at:
www.targetingtransformation.com.